

MEDIA RELEASE
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PHILIPPE MAGID ANNOUNCED AS CHAIR OF TESSITURA BOARD

Bangarra Dance Theatre is pleased to announce that Executive Director Philippe Magid has been announced as Board Chair of the Tessitura Network.

Tessitura Network is an international not-for-profit organisation that provides the arts and cultural sector with industry-leading fundraising, web technology and services to run their businesses more efficiently.

Tessitura powers nearly 40 leading Australian performing arts companies and venues, including Bangarra, Sydney Opera House, Arts Centre Melbourne, Queensland Theatre Company, West Australian Orchestra and Australian Chamber Orchestra. Globally, the Network serves over 500 organisations on three continents.

Tessitura's business model is unique. As a member-owned and governed not-for-profit, it is guided by a Board of Directors who are users of the software themselves.

Philippe joined the Tessitura Board in 2012 and is looking forward to working with the Board and supporting the Management team to ensure Tessitura remains the leader in arts and cultural CRM technology, services and knowledge sharing between arts and cultural professionals and their organisations.

"Tessitura has doubled in size over the past five years and continues to expand and evolve," noted Magid. "After using Tessitura for over eight years at a number of performing arts organisations, I know first hand how it encourages companies to operate in synergy across ticketing, philanthropy and marketing. The insights gained through Tessitura provides those who use it with capacity to grow income and diversify revenue streams – which is vital for the arts sector as financial sustainability becomes an increasing area of focus for us all."

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Tessitura President Jack Rubin says, “Our Board is critical to our success because they truly understand the expectations of the industry, and the mission of the Tessitura Network that strives to insure that arts and cultural organisations are provided with the capabilities and innovation they require to succeed. The Tessitura Network Board ARE the industry. The goals of the company and the goals of the users are in congruence. Through his participation at conferences and his prior work on our Board, Philippe continuously demonstrates a deeply-rooted interest in advancing the business of arts and culture. His values are perfectly in line with the Network’s and I couldn’t ask for anything more. I am thrilled to welcome him as Board Chair.”

NOTE TO EDITORS

Philippe Magid biography

Philippe has been working across the Australian performing arts industry for 16 years. He is respected internationally as a creative and commercially-focused arts leader. Philippe spent seven years with The Australian Ballet, the final three as Associate Executive Director, before being appointed as Executive Director of Bangarra Dance Theatre in March 2014.

Since joining Bangarra, Philippe has helped the company achieve its best-ever box office on record in 2014, with national audience growth of 34%. He oversaw the implementation of Tessitura in 2014, and in 2015 he helped secure Bangarra’s place in World Ballet Day, led continued growth in philanthropy and supported the making of Bangarra’s first feature film *Spear*.

His focus for the future is to continue to grow income to ensure the company’s financial sustainability and build even further on Bangarra’s world-class reputation for deeply moving dance theatre.

About Tessitura

Tessitura Network serves the arts, cultural and entertainment sectors by providing innovative solutions for ticketing and fundraising transactions, and CRM, memberships, web/mobile transactions, business intelligence and more within a unified system. Organisations of all sizes are empowered to use Tessitura in a way that best suits their needs – either “out of the box” or as a platform for innovation. The services are either deployed via the Tessitura hosted cloud or in-house. The Global Network team is available 24/7 for unlimited support for users in Australia, New Zealand, Canada, Denmark, Ireland, Sweden, the United Kingdom and the United States.

Tessitura is proud to be a member owned and governed non-profit with a self-sufficient business model. There are no outside investors to divert our focus or priorities.

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